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## Abstract of the Disclosure

A personal information management apparatus electronically manages users' personal information, includes а personal information database and selection unit and a processing unit. The personal information database selection unit selects personal information database based predetermined rules from a personal information storage unit including a plurality of personal information databases respectively storing personal information about different situations of a user. processing unit processes the personal The information database selected by the personal information database selection unit such that the personal information can be read and written. Thus, personal information about different situations can be easily and collectively managed.